

<b>Equality Impact Assessment</b>	<b>Please enter responses below in the right hand columns</b>
TEMPLATE UPDATED SEPT 2015 <b>Date 06/06/16</b>	
<p><b>Sign-off path for EIA</b> (please add/delete as applicable) If you are conducting an EIA on a Cabinet decision, it should come to Corporate EIA panel for sign off.</p> <p><b>There is no corporately set sign off path for EIAs. It is up to you to decide the level of risk (legal, community, political, equalities) and to think about the appropriate level of scrutiny and challenge.</b> If you are not sure email <a href="mailto:equalities@lambeth.gov.uk">equalities@lambeth.gov.uk</a> Places where an EIA can be signed off are listed.</p>	<ul style="list-style-type: none"> <li>• Head of Equalities (email <a href="mailto:equalities@lambeth.gov.uk">equalities@lambeth.gov.uk</a>)</li> <li>• Director (this must be a director not responsible for the service/policy subject to EIA)</li> <li>• Strategic Director Jackie Belton</li> <li>• Directorate Management Team Corporate Resources, Jo Phillips</li> <li>• Procurement Board</li> <li>• Corporate EIA Panel</li> <li>• Cabinet</li> </ul>
<b>Title of Project, business area, policy/strategy</b>	<b>EventLambeth – Events Strategy</b>
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# London Borough of Lambeth Equality Impact Assessment

Please enter responses below in the right hand columns.

## 1.0 Introduction

### 1.1 Business activity aims and intentions

*In brief explain the aims of your proposal/project/service, why is it needed? Who is it aimed at? What is the intended outcome? What are the links to the political vision, and outcomes?*

The renewed Events strategy, replacing that which expired in 2012 recommends a long term strategy that gives the Council greater control over the scale and management of events while ensuring a sustainable benefit to parks and local communities, in terms of income, resource and reputation. It is intended that the new Events Strategy will allow for a greater range and diversity of events to be held in Lambeth, extending the cultural offer to both residents and visitors to the borough. In addition, staging more events, either by working in partnership with commercial event organisers, or delivering events in house will generate additional income to Lambeth. The intention is to develop a range of events across the Borough so that the impacts and benefits from events are not concentrated on one or two.

It is imperative that Lambeth has the framework for operating and managing safe, successful and attractive events, working with organisers, local people and partners. So that all stakeholders are aware of the parameters which events will be developed within and the constraints to which the council is working.

This strategy is aimed at all stakeholders for events, it provides clarification for residents and Park and Open spaces friends groups/macs so that they are aware of the boundaries within which events are organised as well as the income generated that will be going back to the Park or Open space. It is for event organisers to know what Lambeth is doing to bring them to the borough and retain them, it also means that they are aware of the conditions they will be expected to work within. It is for the Council to know what is expected of them and what constraints there are on income generation. And It is for residents to know that we are looking to treat all areas the same and not simply focus events in one or two spaces.

This strategy offers:

- Greater control of events
- Increased revenue through a limited number of high quality major commercial events to eight days a year in five key zones across the borough
- Maintenance of a pioneering position of sharing events income with parks across the borough
- Support to the local communities in better management and organisation of events
- Putting Lambeth on an equal footing in a highly competitive market
- Value for money for Lambeth residents
- Support for a diverse programme of events across Lambeth.

The policy itself will apply across Lambeth and include all parks and open spaces. Therefore, it is realistic to assume that the change in policy will impact on residents across Lambeth and impact all equalities strands. However, by focusing on better quality events and supporting community run events we believe this strategy will be of greater benefit to a wider range of people across Lambeth. Additional income generated will support and protect services across the council ensuring benefits for all residents.

By staging events across a wider area of Lambeth, more residents and visitors will be given a greater choice of events in Lambeth. At this stage, we plan to programme up to 8 major commercial event days a year in 5 zones across the borough in North Lambeth, Brixton, Clapham, Streatham and Norwood, as well as continuing to work with community groups around locally led events.

A major commercial event day is defined as commercial events (not community, charity or third sector), with attendance numbers over 20,000 people per day at the event, or by using up to 90% of the available event space as outlined within the Events Guide, or by having 3 or more consecutive events days and also using up to 50% of the available event space as outlined within the Events Guide.

This proposed strategy will offer greater potential to facilitate and help Lambeth's communities to

stage events that they have devised and designed themselves. In this sense there is considerable opportunity for events to have a positive impact across all equalities strands e.g. an event aimed at young children or a food festival with a particular cultural focus. And means that communities are choosing their own events as well as being supported in the delivery of them.

Lambeth has 64 parks and opens spaces which range from large parks and commons to small open spaces in high-density areas. Some of our larger parks and open spaces include:

- Streatham Common
- Clapham Common
- Brockwell Park
- Kennington Park
- Norwood Park

A huge range of events and cultural activities already take place in our parks and open spaces ranging from small neighbourhood and charity events, the annual Lambeth Country Show through to major music concerts.

The two-day annual Country Show held in Brockwell Park attracts over 180,000 visitors and remains free to all attendees. Clapham Common, one of London's largest open spaces, situated between Clapham, Battersea and Balham draws many attendees, both local and from outside of the borough to annual major events and the aim of this strategy is to expand the wealth of events taking place in Lambeth to all areas of the Borough.

13% of residents include parks and open spaces as one of the most important things in making Lambeth a good place to live. (Residents Survey 2014).

59% of residents have accessed a park or open space within the last 12 months.

76% of residents judge our parks and open spaces as good or excellent.

The recommended outcomes of the proposed event Strategy are as follows:

- a. Licensing of the 5 main Parks and Open Spaces in Lambeth; Kennington Park, Clapham Common, Brockwell Park, Streatham Common and Norwood Park offering greater control and balance over licensable activities taking place in parks and open spaces across the borough and having licenses in place that community groups can use free of charge
- b. Delivery of a programme of up to 8 major commercial event days in each of the 5 zones of Lambeth (North Lambeth, Clapham, Brixton, Streatham and Norwood)
- c. The introduction of a new Sound Guidance Policy including increasing the levels for only the major commercial events in line with other Parks and Open Spaces in London
- d. Generating income for the Council and the introduction of a Parks Investment Levy to be reinvested in Parks and Open Spaces
- e. Introducing Corporate events and location finding services
- f. Creating a funding pot that community events can bid for and training to those community groups creating a skill base for the future

The proposed strategy leads in to Economic, Social and Environmental Wellbeing for the borough – which coincides with the Council’s vision for 2020. Economically it is about bringing income and people in to the borough, as well as helping community groups support themselves through developing event delivery skills. Social well-being is enhanced with the range of activities taking place in parks and open spaces encouraging residents to come together with community, charity and commercial event activities. Having a range of events taking place across the borough means that there is more likely to be something for different community groups in their areas encouraging more people in to the parks and open spaces of the Borough.

And environmentally generating additional income for Parks and Open Spaces means that there is money for investing in to the long term maintenance of those spaces.

## 2.0 Analysing your equalities evidence

### 2.1 Evidence

*Any proposed business activity, new policy or strategy, service change, or procurement must be informed by carrying out an*

assessment of the likely impact that it may have. In this section please include both data and analysis which shows that you understand how this decision is likely to affect residents that fall under the protected characteristics enshrined in law and the local characteristics which we consider to be important in Lambeth (**language, health and socio-economic factors**).

We do not currently collect data on who attends events in Lambeth. We will look to improve this as part of the implementation of the events strategy. However, we do have information from the council’s residents survey (2015), which provides information on those groups who are most and least likely to use parks and open spaces. This data is referred to throughout.

Residents more likely to use parks and open spaces	
<b>Total</b>	<b>49%</b>
Uses housing services	68%
Two parents with children	61%
IMD 3 (with 5 being the most deprived)	60%
Self-employed	60%
Uses leisure and education services	63%
Thinks the council has less money to spend	63%
IMD 2	59%
Clapham	59%
Earns London Living wage	59%
White British	58%
Owner Occupier	58%
Private rent	57%
Aged 35 – 44	57%
Works full time	56%
Does not claim benefit	56%
Member of a community group	56%
Multi-adult household (no children)	55%
Uses services for children and young people	55%
North Lambeth	54%
Any work	54%
Reads Lambeth Talk	54%

Residents who are less likely to use parks and open spaces	
<b>Total</b>	<b>49%</b>
Non Internet user	18%
IMD 5 (the most deprived)	29%
Aged 65+	30%
Long term illness	30%
Unemployed	32%
Disabled	34%
Retired	34%
Claims benefits	35%
Social rent	37%
Mixed / multiple ethnic group	37%
Norwood	37%
Single parent	37%
Sole occupier	38%
Muslim	38%
Dissatisfied with the local area	38%
First language is not English	39%
Black	41%

**Protected characteristics and local equality characteristics**

**Impact analysis**

**For each characteristic please indicate the type of impact (i.e. positive, negative, positive and negative, none, or unknown), and:**

*Please explain how you justify your claims around impacts.*

	<p><i>Please include any data and evidence that you have collected including from surveys, performance data or complaints to support your proposed changes.</i></p> <p><i>Please indicate sources of data and the date it relates to/was produced (e.g. 'Residents Survey, wave 10, April 12' or 'Lambeth Business Survey 2012' etc.)</i></p>
<p><b>Race</b></p>	<p>Unknown</p> <p>We have no data on the ethnicity of those attending events in Lambeth in recent years. However, events will continue to be open to all and it is anticipated that the range of events offered will be designed to appeal to Lambeth's diverse communities</p> <p><b>Major Commercial Events</b>  While there isn't specific data on who attends major commercial events the assumption is that there could be an impact as these events restrict access to areas of the parks while the event takes place. According to the 2015 residents surveys the groups most likely to use park and open spaces are white and therefore these would be the groups most heavily impacted. However, major events may also appeal to groups that don't regularly use parks and open spaces.</p> <p><b>Parks Investment Levy (PIL)</b>  The PIL would benefit all users of the Park as it is designed to provide income that can be reinvested in to the Parks and Open Spaces that are impacted by the budget cuts. Again the survey highlights the greatest users of parks and open spaces as white however the reasonable assumption is that increased investment in to the parks and open spaces will increase their accessibility to all groups.</p> <p><b>Community Funding and Training</b>  The Community Funding and training offers the potential of a positive impact by providing support to those groups who are under-represented in Lambeth's community events programme, enabling them to hold events. The allocation of funding and support would need to be carefully managed to ensure that the widest possible community benefits. A policy would be developed as to how the funding and training would be allocated that would take in to account the Council's public sector equalities duties.</p>

	<p>Venues/management Positive impact by having a central service where venue spaces across Lambeth are registered all communities will be able to access the information and book spaces. In addition if groups have spaces they want to promote they can work with EventLambeth to promote them.</p>
<p><b>Gender</b></p>	<p>Unknown</p> <p>We do not currently have data on the gender of people attending or organising events in Lambeth.</p> <p>Most events held and non-gender specific and are targeted at all members of the community. Where they are more biased towards one gender or another (such as the Moonwalk or Race for Life) there is a specific reason for that bias.</p> <p>Major Commercial Events While there isn't specific data on who attends major commercial events the assumption is that there could be an impact as major events restrict access to areas of the parks while the event takes place. The residents survey shows that parks are used XXX. The range of major commercial events may also appeal to groups that don't regularly use parks and open spaces, and therefore there may be benefits to these groups.</p> <p>Parks Investment Levy (PIL) The PIL would benefit all users of the parks as it is designed to provide income that can be reinvested in to the parks and open spaces that are impacted by the budget cuts. Again the residents shows the parks usage by gender, but it is reasonable assumption that increased investment in to the parks and open spaces will increase the appeal and accessibility to all groups.</p> <p>Community Funding and Training The Community funding and training offers the potential of a positive impact. The allocation of funding and support would need to be carefully managed to ensure the widest possible community benefits. A policy will be developed as to how the funding and training would be allocated that would take in to account the Council's public sector equalities duties.</p> <p>Venues/management This could have a positive impact by having a central service where venue spaces across Lambeth</p>

	<p>are registered all communities will be able to access the information and book spaces. In addition if groups have spaces they want to promote they can work with EventLambeth.</p>
<p><b>Gender re-assignment</b></p>	<p>Unknown/ no impact</p> <p>Lambeth’s events are designed to be inclusive. The aim of this strategy is to hold a wider range of events and therefore a more diverse offering.</p> <p><b>Major Commercial Events</b> While there isn’t specific data on who attends major commercial events the assumption is that there would not be a negative impact as they are open to all. The major commercial events may also appeal to groups that don’t regularly use parks and open spaces.</p> <p><b>Parks Investment Levy (PIL)</b> The PIL would benefit all users of the park as it is designed to provide income that can be reinvested in to the parks and open spaces. The reasonable assumption is that increased investment in to the parks and open spaces will increase their accessibility to all groups.</p> <p><b>Community Funding and Training</b> The community funding and training offers the potential of a positive impact. The allocation of funding and support would need to be carefully managed to ensure the widest possible community benefits. A policy would be developed as to how the funding and training would be allocated that would take in to account the Council’s public sector equalities duties.</p> <p><b>Venues/management</b> Positive impact by having a central service where venue spaces across Lambeth are registered all communities will be able to access the information and book spaces. In addition if groups have spaces they want to promote they can work with EventLambeth.</p>
<p><b>Disability</b></p>	<p>Unknown/ no impact</p> <p>Events will take place across a wider range of areas, bringing events closer to those who may be mobility impaired. As part of the community training there will be a section on creating an accessible event to increase access to all members of the community. Event organisers are</p>

	<p>responsible for ensuring that there is provision for disability access at their events.</p> <p><b>Major Commerical Events</b> While there isn't specific data on who attends major commerical events the assumption is that there could be an impact as there is a restriction of access to areas of the parks while the event takes place. Therefore this could affect disabled people. According to the 2015 residents surveys those with disabilities are less likely to use parks and open spaces than other groups so the impact of major commercial events will be minimal. However they may also appeal to groups that don't regularly use parks and open spaces.</p> <p><b>Parks and Investment Levy (PIL)</b> The PIL would benefit all users of the park as it is designed to provide income that can be reinvested in to the parks and open spaces. The reasonable assumption is that increased investment in to the parks and open spaces will increase their accessibility to all groups.</p> <p><b>Community Funding and Training</b> The community funding and training offers the potential of a positive impact, as it will provide support and guidance to those groups that are currently under-represented in Lambeth's community events. The allocation of funding and support would need to be carefully managed to ensure that the widest possible community benefits. A policy would be developed as to how the funding and trading would be allocated that would take in to account the Council's public sector equalities duties. As mentioned above the training will include details on how to ensure events are accessible.</p> <p><b>Venues/management</b> Positive impact by having a central service where venue spaces across Lambeth are registered all communities will be able to access the information and book spaces. In addition if groups have spaces they want to promote they can work with EventLambeth.</p>
<b>Age</b>	<p>Unknown/ Positive and negative</p> <p>There are a range of events which take place in Lambeth all of which appeal to different age ranges. The Culture 2020 consultation highlighted that there was a disparity as those who were under 45 are more likely to support the strategy and people aged 60-74 and 75-84 are more likely to oppose it. By developing a range of events and helping the community lead on their own</p>

	<p>events it is anticipated that there may be a better spread of support for events. However it is unlikely to swing the 60-84 age range entirely in favour of events.</p> <p><b>Major Commerical Events</b> While there isn't specific data on who attends major commerical events the assumption is that there could be an impact as there is restricted access to areas of the parks while the event takes place. According to the 2015 residents surveys the groups most likely to use park and open spaces are aged 35-44 and these will be the groups most heavily impacted while those aged 65+ are less likely. The major events may also appeal to groups that don't regularly use parks and open spaces.</p> <p><b>PIL</b> The PIL would benefit all users of the park as it is designed to provide income that can be reinvested in to the parks and open spaces. Although those aged 65+ are less likely to use parks and open spaces it could be assumed that with investment in to infrastructure there may be an increase overall in the numbers usingthe park regardless of age.</p> <p><b>Community Funding and Training</b> The Community Funding and Training offers the potential of a positive impact as it will provide support and guidance to those groups that are currently under-represented in Lambeth's community events. The allocation of funding and support would need to be carefully managed to ensure that the widest possible community benefits. A policy would be developed as to how the funding and traling woul d be allocated that would take in to account the Council's public sector equalities duties.</p> <p><b>Venues/management</b> Positive impact by having a central service where venue spaces across Lambeth are registered all communities will be able to access the information and book spaces. In addition if groups have spaces they want to promote they can work with EventLambeth to promote them.</p>
<b>Sexual orientation</b>	<p>Unknown/no impact</p> <p>As before it is anticipated that the range of events offered will continue to reach all areas of the community. Currently there are community led LGBTQI events held within Lambeth and although</p>

	<p>they are presently concentrated on Vauxhall Pleasure Gardens though it is hoped that by supporting community activity across the borough there will be a broader spread of events across the borough.</p> <p><b>Major Commercial Events</b> While there isn't specific data on who attends major commercial events the assumption is that there could be an impact as these events will restrict access to areas of the parks while the event takes place. There isn't specific data about the sexual orientation of park users however it is reasonable to assume that there would be a level of impact due to the loss of space while the event is building and de-rigging. The major commercial events may also appeal to groups that don't regularly use parks and open spaces.</p> <p><b>Parks Investment Levy</b> The PIL would benefit all users of the Park as it is designed to provide income that can be reinvested in to the parks and open spaces that are impacted by the budget cuts. The reasonable assumption is that increased investment in to the parks and open spaces will increase their accessibility to all groups.</p> <p><b>Community Funding and Training</b> The Community Funding and Training offers the potential of a positive impact as it will provide support and guidance to those groups that are currently under-represented in Lambeth's community events.. The allocation of funding and support would need to be carefully managed to ensure that the widest possible community benefits. A policy would be developed as to how the funding and training would be allocated that would take in to account the Council's public sector equalities duties.</p> <p><b>Venues/management</b> Positive impact by having a central service where venue spaces across Lambeth are registered all communities will be able to access the information and book spaces. In addition if groups have spaces they want to promote they can work with EventLambeth to promote them.</p>
<b>Religion and belief</b>	<p>Unknown/ As before it is anticipated that the range of events offered will continue to reach all areas of the community. Currently there are community led Gospel festivals, Ramadan event, annual</p>

	<p>Christmas Crib and Rastafari events held within Lambeth not to mention a church service that takes place on Streatham Common before day of Portugal. It is expected that by supporting community activity across the borough there will be a broader spread of events across the borough.</p> <p><b>Major Commercial Events</b> While there isn't specific data on who attends major commercial events the assumption is that there could be an impact as these events will restrict access to areas of the parks while the event takes place. There isn't specific data about the sexual orientation of park users however it is reasonable to assume that there would be a level of impact due to the loss of space while the event is building and de-rigging. The major commercial events may also appeal to groups that don't regularly use parks and open spaces.</p> <p><b>PIL</b> The PIL would benefit all users of the Park as it is designed to provide income that can be reinvested in to the Parks and Open Spaces that are impacted by the budget cuts. Again the survey highlights the greatest users of parks and open spaces as white however the reasonable assumption is that increase investment in to the Parks and Open spaces will increase their accessibility to all groups.</p> <p><b>Community Funding and Training</b> The Community Funding and Training offers the potential of a positive impact as it will provide support and guidance to those groups that are currently under-represented in Lambeth's community events. The allocation of funding and support would need to be carefully managed to ensure that the widest possible community benefits. A policy would be developed as to how the funding and training would be allocated that would take in to account the Council's public sector equalities duties.</p> <p><b>Venues/management</b> Positive impact by having a central service where venue spaces across Lambeth are registered all communities will be able to access the information and book spaces. In addition if groups have spaces they want to promote they can work with EventLambeth to promote them.</p>
<b>Pregnancy and maternity</b>	Unknown/no impact

	<p>Events are for all to enjoy and the range of events will appeal to all ages. It is anticipated that one of the new commercial events will be one which is specifically aimed at children. In addition there is the Lambeth Country Show – a family friendly event that remains free to all.</p> <p><b>Major Commercial Events</b> While there isn't specific data on who attends major commercial events the assumption is that there could be an impact as these events will restrict access to areas of the parks while the event takes place. There isn't specific data about the sexual orientation of park users however it is reasonable to assume that there would be a level of impact due to the loss of space while the event is building and de-rigging. The major commercial events may also appeal to groups that don't regularly use parks and open spaces.</p> <p><b>PIL</b> The PIL would benefit all users of the Park as it is designed to provide income that can be reinvested in to the Parks and Open Spaces that are impacted by the budget cuts. Again the survey highlights the greatest users of parks and open spaces as two adult household with children however the reasonable assumption is that increase investment in to the Parks and Open spaces will increase their accessibility to all groups.</p> <p><b>Community Funding and Training</b> The Community Funding and Training offers the potential of a positive impact as it will provide support and guidance to those groups that are currently under-represented in Lambeth's community events. The allocation of funding and support would need to be carefully managed to ensure that the widest possible community benefits. A policy would be developed as to how the funding and training would be allocated that would take in to account the Council's public sector equalities duties.</p> <p><b>Venues/management</b> Positive impact by having a central service where venue spaces across Lambeth are registered all communities will be able to access the information and book spaces. In addition if groups have spaces they want to promote they can work with EventLambeth to promote them.</p>
<b>Marriage and civil partnership</b>	<p>Unknown/positive</p> <p>EventLambeth has licensed Myatt's Field bandstand for marriages and Civil Partnerships as well as</p>

permitting blessings to take place on Clapham Common and Ruskin Park bandstands. EventLambeth has supported and continues to support the registrar service with the Southbank's Big Wedding weekend. Within the proposal to develop venues for hire will be a collection of those that are licensed for Marriages and civil partnerships as well as licensing those that are managed by EventLambeth.

#### Major Commercial Events

While there isn't specific data on who attends major commercial events the assumption is that there could be an impact as these events will restrict access to areas of the parks while the event takes place. There isn't specific data about the sexual orientation of park users however it is reasonable to assume that there would be a level of impact due to the loss of space while the event is building and de-rigging. The major commercial events may also appeal to groups that don't regularly use parks and open spaces.

#### PIL

The PIL would benefit all users of the Park as it is designed to provide income that can be reinvested in to the Parks and Open Spaces that are impacted by the budget cuts. The reasonable assumption is that increase investment in to the Parks and Open spaces will increase their accessibility to all groups.

#### Community Funding and Training

The Community Funding and Training offers the potential of a positive impact as it will provide support and guidance to those groups that are currently under-represented in Lambeth's community events. The allocation of funding and support would need to be carefully managed to ensure that the widest possible community benefits. A policy would be developed as to how the funding and training would be allocated that would take in to account the Council's public sector equalities duties.

#### Venues/management

Positive impact by having a central service where venue spaces across Lambeth are registered all communities will be able to access the information and book spaces. In addition if groups have spaces they want to promote they can work with EventLambeth to promote them.

<p><b>Socio-economic factors</b></p>	<p>Unknown/ positive and negative</p> <p>The event strategy aims not only to increase access to events by hosting them across the borough but to also increase the spend arising from events across the borough. There is a positive impact for communities where events are held with spend in that local community. In addition there will be a positive benefit for those community groups who look to events as fundraising opportunities as they will be given the expertise to develop those events.</p> <p><b>Major Commercial Events</b>  While there isn't specific data on who attends major commercial events the assumption is that there is an impact as there is a charge for attendance at these events which would impact on poorer residents and visitors as they may not be able to afford the entry price. However, the Residents survey also shows that the less affluent residents are less likely to use parks and open spaces than more affluent residents and so would be less impacted by the loss of space due to the area sections off for the event. The income generated by Major Commercial events is used to support free community events which would be accessible to all residents. The major commercial events may also appeal to groups that don't regularly use parks and open spaces.</p> <p><b>Parks Investment Levy (PIL)</b>  The PIL would benefit all users of the Park as it is designed to provide income that can be reinvested in to the Parks and Open Spaces that are impacted by the budget cuts. Again the survey highlights the greatest users of parks and open spaces as white however the reasonable assumption is that increase investment in to the Parks and Open spaces will increase their accessibility to all groups.</p> <p><b>Community Funding and Training</b>  The Community Funding and Training offers the potential of a positive impact as it will provide support and guidance to those groups that are currently under-represented in Lambeth's community events. The allocation of funding and support would need to be carefully managed to ensure that the widest possible community benefits. A policy would be developed as to how the funding and training would be allocated that would take in to account the Council's public sector equalities duties.</p> <p>Venues/management</p>
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	<p>Positive impact by having a central service where venue spaces across Lambeth are registered all communities will be able to access the information and book spaces. In addition if groups have spaces they want to promote they can work with EventLambeth to promote them.</p>
<p><b>Language</b></p>	<p>Unknown/no impact</p> <p>We do not currently collect data on who attends events in Lambeth, however events will be open to all.</p> <p><b>Major Commerical Events</b>  While there isn't specific data on who attends major commercial events the assumption is that there could be an impact as these events will restrict access to areas of the parks while the event takes place. There isn't specific data about the sexual orientation of park users however it is reasonable to assume that there would be a level of impact due to the loss of space while the event is building and de-rigging. The major commercial events may also appeal to groups that don't regularly use parks and open spaces.</p> <p><b>Parks Investment Levy (PIL)</b>  The PIL would benefit all users of the Park as it is designed to provide income that can be reinvested in to the Parks and Open Spaces that are impacted by the budget cuts. Again the survey highlights the greatest users of parks and open spaces as white however the reasonable assumption is that increase investment in to the Parks and Open spaces will increase their accessibility to all groups.</p> <p><b>Community Funding and Training</b>  The Community Funding and Training offers the potential of a positive impact as it will provide support and guidance to those groups that are currently under-represented in Lambeth's community events. The Events Service will have access to the council's translation service in accordance with the Translation Policy to ensure the service is accessible to all regardless of language. The allocation of funding and support would need to be carefully managed to ensure that the widest possible community benefits. A policy would be developed as to how the funding and traling woul d be allocated that would take in to account the Council's public sector equalities duties.</p>

	<p>Venues/management</p> <p>Positive impact by having a central service where venue spaces across Lambeth are registered all communities will be able to access the information and book spaces. In addition if groups have spaces they want to promote they can work with EventLambeth to promote them. The Events Service will have access to the council's translation service in accordance with the Translation Policy to ensure the service is accessible to all regardless of language</p>
<p><b>Health</b></p>	<p>Unkown/ Positive and negative</p> <p>It is recognised that there is a perception that the noise associated with some events may be associated with stress and ill health. The restrictions that are placed on major commercial events will limit the number of consecutive event days to no more than 3 and will also require them to have full Noise Management Plans. As well as the event organisers Acoustic Consultants the Council will have independent consultants onsite to monitor the sound levels and provide readings to onsite officers for action as necessary.</p> <p>The positive impact is that by creating events across the borough it is anticipated more people will visit their local parks and open spaces and may even attend whereas before they haven't. In addition income will be ring-fenced for reinvestment back in to parks and open spaces improving the areas for all to enjoy.</p> <p>Major Commercial Events</p> <p>While there isn't specific data on who attends major commerical events the assumption is that there could be an impact as major events temporarily restrict access to areas of the parks while the event takes place, which could affect people with different health needs. The major commercial events may also appeal to groups that don't regularly use parks and open spaces. We also acknowledge that sound can affect residents in neighbouring areas, and therefore there could be impacts on health here.</p> <p>PIL</p> <p>The PIL would benefit all users of the park as it is designed to provide income that can be reinvested in to the parks and open spaces. The reasonable assumption is that increase investment in to the parks and open spaces will increase their accessibility to all groups and further, that well maintained and attractive parks will encourage useage, which will have health</p>

	<p>benefits.</p> <p>Community Funding and Training The Community Funding and Training offers the potential of a positive impact as it will provide support and guidance to those groups that are currently under-represented in Lambeth's community events. The allocation of funding and support would need to be carefully managed to ensure that the widest possible community benefits. A policy would be developed as to how the funding and training would be allocated that would take in to account the Council's public sector equalities duties. Community events will bring groups together helping people to form connections and networks which have a positive impact on health. Many community events also include information stalls on community health issues.</p> <p>Venues/management Positive impact by having a central service where venue spaces across Lambeth are registered all communities will be able to access the information and book spaces. In addition if groups have spaces they want to promote they can work with EventLambeth to promote them.</p>
<p><b>2.2 Gaps in evidence base</b> <i>What gaps in information have you identified from your analysis? In your response please identify areas where more information is required and how you intend to fill in the gaps. If you are unable to fill in the gaps please state this clearly with justification.</i></p>	<p>EventLambeth do not have specific information about those who commented during the Sound Policy Engagement nor who attend all events. EventLambeth will be looking at engaging with event organisers to obtain demographic information as they collect it. This won't be available for all events but will allow EventLambeth to have a greater understanding as to who attends events. Any community event that is awarded funding/training will have to provide a brief report to EventLambeth about who they engage with and who attends their events. This will feed in to an overall picture of events across the borough.</p>
<p><b>3.0 Consultation, Involvement and Coproduction</b></p>	
<p><b>3.1 Coproduction, involvement and consultation</b> <i>Who are your key stakeholders and how have you consulted, coproduced or involved them? What difference did this</i></p>	<p>EventLambeth has a wide range of stakeholders with the Event Strategy. They include, other council departments, the emergency services, residents, parks friends groups and MACS, TFL, Event Organisers, BIDS and in the case of Clapham Common other local authorities. The event strategy was devised based on the feedback received from groups over many years, this included increased money to go back to Parks and Open Spaces, limiting the number of major commercial</p>

*make?*

event days, not concentrating all major events in one area, licensing parks and open spaces and looking to increase sound levels for major commercial events.

The Culture 2020 consultation was highlighted to all EventLambeth stakeholders when it went out to consultation via an e-shot and continued to be flagged via social media. The same was applied with the subsequent engagement around the proposed changes to the Sound Policy. An EIA was included as part of the Culture 2020 consultation the specifics of which can be seen in the cabinet report. The overall assessment for responders was as follows:

- There is more support than opposition to the draft Events Strategy, which includes proposals to hold up to 40 major commercial event days each year (42% vs 29% respectively).
- People under 45 are more likely to support the proposal and people aged 60-74 and 75-84 are more likely to oppose it.
- Almost 40% of respondents (645) provided additional comments on the draft Events' Strategy. 192 of these were supportive and recognised the need for events, mainly due to the income, visitors and publicity that they bring to the area.
- There were some qualifications from those who on balance support the proposals, which also reflect the concerns of those who don't. These included noise levels, environmental restrictions, consulting with local people and keeping some of the events affordable to residents.
- There was concern that increasing the number of events each year would detract from the public character of parks in Lambeth and that 40 major event days was too much.
- 131 of 1600 respondents mentioned noise in relation to this question, indicating that it is a significant concern, and is a serious concern for several respondents. There is substantially more opposition than support – approximately 3:1. There has been further consultation and engagement around noise levels.

The revised sound levels have been drawn up to replace the 2008 policy and will be aligned with other similar outdoor public events spaces in London. This revised policy was circulated for engagement with the community and stakeholders for 4 weeks in February and March 2016.

- 343 comments were received within the timeframe, with 220 in favour and 117 against along with 6 neutral comments. Also note that 19 emails were received after the deadline, which have not been included with the final responses
- This was an additional noise engagement process to understand the concerns and issues around noise. The proposal is to only allow the noise levels to be altered in relation to major event days. The overall feedback was in favour of the changes to noise levels but there was a strong emphasis on managing the noise levels and greater enforcement.
- There were a number of detailed concerns about how noise levels will impact the local vicinities around the open spaces. The overall proposals are to put is in line with other open spaces in London such as Victoria Park. We will need to monitor the impact of changes to noise levels. However it is not a necessity that major events should be events that require higher noise levels but are about larger scale events that are financially effective.
- We have considered all the views that have been received. For example there has been an emphasis on proper enforcement and management of noise levels which we recognise is important if the new levels apply to the 8 major event days and no other time.
- We will assess carefully the impact of the changes in noise levels and as part of our overall monitoring of the introduction of the events strategy will review on a regular basis.

In addition to the specific engagement for Culture 2020 EventLambeth collects basic data on who attends the events that are delivered either in house or in partnership with external event providers. However, as part of the events service, borough wide free events are delivered, namely the Lambeth Country Show (LCS). The attendance at the 2015 LCS was approximately 160,000.

	<p>Whilst it is primarily a family event, the LCS attracts visitors across all of the equalities strands and by remaining free will continue to do so.</p> <p>In addition with external event applications they are asked to indicate the groups to which their event is aimed. This are broad generalisations but provide EventLambeth with some information as to the anticipated audience.</p> <p>With the new Events Strategy the events team will be permitted to develop a broader cultural offer that does not focus on the traditional areas of Clapham or Brixton which directly addresses those concerned that one or two areas are highlighted for events. It will also create a more diverse range of events that will better reflect the population of Lambeth. In this sense the Events Strategy will have a positive impact and improve the offer across all equalities strands.</p> <p>A full consultation for 'Culture2020' was conducted by the Council, which included the Events Strategy.</p> <p>It is important to recognise that part of the intended consequence of this change in policy is to generate additional income and as such some of the additional events held will be commercial and ticket prices and entrance fees will apply. In addition, it is realistic to assume that by staging more events in Lambeth that the communities that surround more popular event spaces – for example, larger parks and open spaces may be impacted to a greater extent than those residents who do not live close to a park or open space. This is reflected by some of the correspondence and complaints that are received primarily from residents that live in close proximity to larger parks and open spaces. Similarly, holding more events which may attract more visitors may impact those who already feel safe in cultural facilities such as parks open spaces. Surveys will be used to monitor events and impacts and from the responses further mitigation can be developed as well as monitoring perceptions of the events strategy.</p> <p>In addition, if more events are staged on across the borough then all equalities stands may be impacted if access to all areas of a park or public amenity is in any way restricted by the hosting of more events.</p>
<p><b>3.2 Gaps in coproduction, consultation and involvement</b>  <i>What gaps in consultation and involvement and coproduction have you identified (set out any gaps as they</i></p>	<p>The main gap is the change from the 1/3, 2/3 income split as this was consulted on as part of the Culture 2020 consultation but the PIL hasn't been. However the PIL is a fairer way of distributing income based as it is on the footfall and number of event dates – thereby the impact of a particular event. The greater the number of attendees at an event the higher the per person cost.</p>

<p><i>relate to specific equality groups)? Please describe where more consultation, involvement and/or coproduction is required and set out how you intend to undertake it. If you do not intend to undertake it, please set out your justification.</i></p>	<p>The previous and current Cabinet leads have been liaising with Parks Friends Groups and MACS around the proposed introduction of the PIL, as this is the key group that will be affected by it. The draft event strategy has also been made available to the parks team so that they are aware of the proposals.</p>
<p><b>4.0 Conclusions, justification and action</b></p>	
<p><b>4.1 Conclusions and justification</b> <i>What are the main conclusions of this EIA? What, if any, disproportionate negative or positive equality impacts did you identify at 2.1? On what grounds do you justify them and how will they be mitigated?</i></p>	<p>The overall conclusion of this EIA is that despite seeking to impose restrictions around the holding of events it should not adversely affect any one equality strand. The expansion to deliver events across the borough rather than in one or two locations makes events accessible to all and spreads the benefits as well as the impacts. Income generation that will go directly back to parks and open spaces across the borough helps to mitigate the impacts of the budget cuts to the parks service and enables all equality strands to utilise their local parks and open spaces.</p> <p>By offering training and small grants to community groups the Event Strategy will empower community groups to deliver the events that they want in their parks and open spaces as well as providing a solid base of expertise to deliver safe and sustainable events.</p> <p>There are few restrictions on the type of events that can take place, unlike other boroughs we do permit religious groups to hold events as long as they are open to all and meet the events criteria and approval processes.</p>
<p><b>4.2 Equality Action plan</b> <i>Please list the equality issue/s identified through the evidence and the mitigating action to be taken. Please also detail the date when the action will be taken and the name and job title of the responsible officer.</i></p>	
<p><b>Equality Issue</b></p>	<p><b>Mitigating actions</b></p>
<p>Make sure information is collated around event attendees to understand if there is a gap in the equality impacts</p>	<p>Ensure event organisers provide EventLambeth with information around attendees where they have it.</p>

Ensuring the Community grants and training benefit all equality strands	Make sure the community grants and training is accessible to all and that recipients provide EventLambeth with information as to who attended the events
Understand ongoing impacts of strategy	Conduct an annual survey of all stakeholders and anyone else who engages via social media around events and the use of local parks and open spaces. This can be an informal one via survey monkey or similar but will provide year on year data around the perception of the events strategy. And help the events team to monitor impacts and put mitigations in place where necessary.
<b>5.0 Publishing your results</b>	
The results of your EIA must be published. Once the business activity has been implemented the EIA must be periodically reviewed to ensure your decision/change had the anticipated impact and the actions set out at 4.2 are still appropriate.	
<b>EIA publishing date</b>	20/06/2016
<b>EIA review date</b>	20/06/2017
<b>Assessment sign off (name/job title):</b>	

All completed and signed-off EIAs must be submitted to [equalities@lambeth.gov.uk](mailto:equalities@lambeth.gov.uk) for publication on Lambeth’s website. Where possible, please anonymise your EIAs prior to submission (i.e. please remove any references to an officers’ name, email and phone number).