

Gopuff- Unit 25, Zennor Road, London, SW12 0PS (21/00359/PRMVAR)

As a responsible authority under section 13(4) of the Licensing Act 2003 as amended under the Police and Social Responsibility Act 2011, the Licensing Authority have considered your application in full. The Licensing Authority has concerns in relation to this application and how the premises would promote the following Licensing Objectives.

- Prevention of Public Nuisance
- Protection of Children from Harm

**The application seeks vary the licence so as to extend the permitted hours for the sale of alcohol Off the premises and permit On sales of alcohol as detailed below:**

**Sale by Retail of Alcohol (Off the premises)**

Monday - Sunday 00:00 – 00:00

**Sale by Retail of Alcohol (On the premises)**

Monday - Sunday 00:00 – 00:00

History

A premises licence was recently granted in May 2021 to operate delivery for alcohol Off the premises only between 08:00 to 00:00 Monday to Sunday

The current applicants, Fancy Delivery UK, a grocery delivery company, submitted an application in December 2021 to transfer the licence and subsequently a variation application to vary the licence so to extend the permitted hours for the sale of alcohol Off the premises and permit On sales for 24 hours, 7 days a week.

Classification of Area within the policy

According to the current Licensing Policy, Appendix 5 page 54, the area in which the premises are located within the industrial estate is deemed as a residential area. Please see the map at Appendix A below showing the location of the premises (red pinpoint) and the surrounding roads, with a mix of both business and residential properties.

The Licensing Authority also believe it is reasonable to assume the premises will be delivering their alcoholic products to residential addresses. As such, this representation has regard to the premises being operational within residential areas and those hours deemed necessary for a residential area, as per the Licensing Policy should apply.

Proximity to residential accommodation is a general consideration with regard to the prevention of public nuisance. The Authority will treat each case on its individual merits, however, stricter conditions will generally be considered on premises licenses in areas that have denser levels of residential accommodation or residential accommodation in close proximity to them. According to the current Licensing Policy, Appendix 1 page 46, hours for which premises which provide off sales within a residential area are 11:00 to 23:00 hours Monday to Sunday.

Operating Schedule

The applicant has stated the variation sought that will not take effect until the company's 'GoPuff App is commissioned and in use at the premises'

The premises are seeking sale of alcohol for consumption *On the premises*, which raises concerns as to whom the 'On sales' are targeted too. The applicant has not indicated whether customers will be permitted on site to purchase alcohol. If this is what is intended, the premises could attract street drinkers or be targeted by underage drinkers, as the premises would be open to the public to access alcohol from.

The application form states this is Grocery Delivery Company, therefore, it is unsure as to why the applicant seek On sales of alcohol as applied for.

Lambeth has seen an increase in delivery only applications due to the Covid-19 pandemic, because of this there have been many applications received within this particular industrial estate on Zennor Road. Whilst it is noted that is not a new application but an application to vary the current licence, the applicant has only recently in December 2021 transfer the licence and the variation applications has not provided any information within its operating schedule for the authority to consider variation submitted

### Conclusion

The applicant has not proposed any additional conditions in relation to the application. The hours applied for are beyond those recommended in the Licensing Policy and are likely to impact adversely on residents in the area when deliveries are made from the premises, especially during unsocial hours and in the early hours of the morning. Further, the request for alcohol On sales as applied for has not been clarified by the applicant as to whom this is targeted for, especially as the company operate as a delivery only grocery outlet.

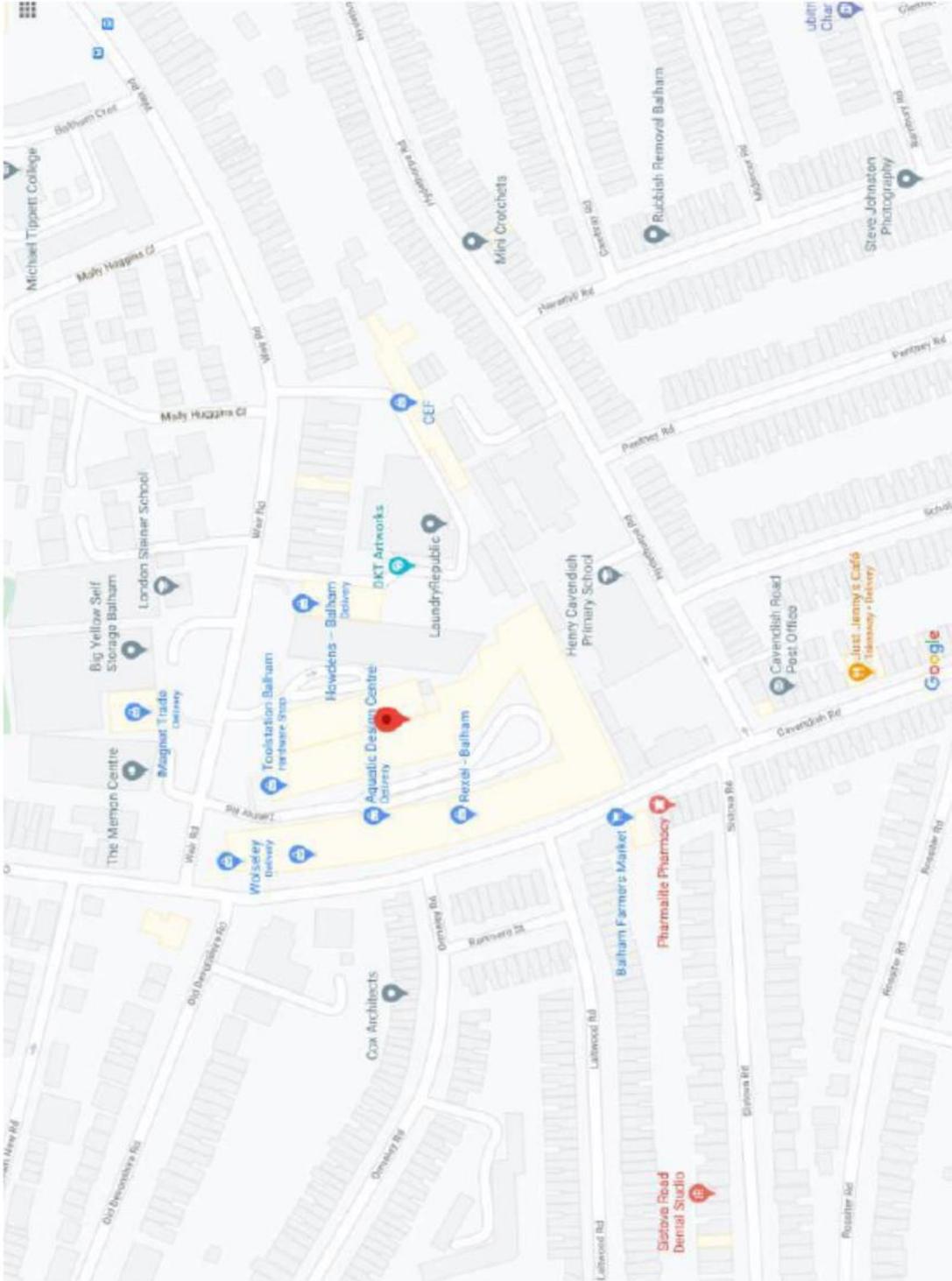
The current licence hours and conditions permitted by the existing licence, in relation to alcohol sales off the premises only are deemed appropriate and the variation as applied for, would undermine the licensing objectives and I respectfully request the application to be refused.

Miss Bina Patel

Licenisng Manager

14.01.22

Appendix A





**METROPOLITAN  
POLICE**

**TOTAL POLICING**

Lambeth Licensing Authority  
3rd Floor,  
Civic Centre  
6 Brixton Hill,  
London  
SW2 1EG

3rd Floor,  
Civic Centre  
6 Brixton Hill,  
London,  
SW2 1EG

Telephone: [REDACTED]

Email: [REDACTED]

[REDACTED]

Thursday 13<sup>th</sup> January 2022

Miss Bina Patel  
Licensing Manager  
Lambeth Borough Council

**VARY A PREMISES LICENCE – Unit 25 Zennor Road, London, SW12 0PS**

Dear Miss Patel,

I am a Police Constable employed in the role of Licensing Officer for the Metropolitan Police Service, Lambeth Borough. I am authorized by a delegation given by the Commissioner to act on her behalf in all matters pertaining to the Licensing Act 2003.

The Metropolitan Police Service (MPS) objects to an application made by **FANCY DELIVERY UK IMITED** on **17<sup>th</sup> DECEMBER 2021** for a **PREMISES LICENCE VARIATION**.

The MPS does not believe that the application sufficiently demonstrates how the licensing objectives will be promoted in relation to the following;

- Prevention of crime and disorder
- The prevention of public nuisance
- Public safety

The applicant requests the following activities:

**SUPPLY OF ALCOHOL**

**Everyday – 24 hours.**

The application states that the premises is an online grocery delivery company. The applicant is wishing to facilitate an online grocery service the sale by retail of alcohol Monday to Sunday 00:00hrs to 00:00hrs.

The applicant has requested that alcohol be permitted to be delivered 24 hours daily and these hours requested are outside London Borough of Lambeth's Statement of Licensing Policy 2019 – 2024.

The MPS have concerns about the supply of alcohol being permitted between the hours of **2300 - 0800**. It is the belief of the MPS that alcohol being served between these hours would only serve to facilitate customers wishing to replenish alcohol that they have already consumed increasing the risk of high intoxication levels and whilst they would still be within private addresses the risk for Crime & Disorder and Public nuisance still exists with domestic offences and neighbour disputes commonly taking place. Alcohol being served to private addresses between these times can also be to facilitate house parties taking place which causes issues with ASB. There has also been an increase of reports about ASB being caused by drivers of this company at other sites situated in the London borough of Lambeth with complaints of delivery drivers congregating in numbers making noise and causing public nuisance to nearby residents.

The application fails to justify the need for alcohol to be provided daily for 24 hours.

Yours sincerely,

**Jinelle Caldinez – [REDACTED]**

**MPS CENTRAL SOUTH BOCU**

**Neighbourhood Policing - LICENSING & NIGHT TIME ECONOMY**

Miss Bina Patel  
Licensing Manager  
London Borough Lambeth

14<sup>th</sup> January 2022

Dear Ms Patel

I write on behalf of the London Borough of Lambeth Public Protection Team regarding the license variation application 21/00359/PRMVAR that has been made by:

Premises License 21/00272/PRPS  
Unit 25 Zennor Road Industrial Estate  
Zennor Road  
London  
SW12 0PS

The Public Protection Team request that you accept this as a formal representation against the above-mentioned license variation application on the grounds of the following licensing objectives:

- The prevention of public nuisance.

### Summary

Public Protection have concerns in relation to issuing a twenty-four hour off sales alcohol license to this premises, this is in contravention to London Borough of Lambeth's Statement of Licensing Policy 2019 – 2024.

Public Protection believe that the twenty-four-hour provision of alcohol delivered direct to premises may encourage unlicensed music events and residential parties and enable such events to continue beyond reasonable hours, increasing attendees alcohol consumption and the risk of Noise and ASB.

The applicant has failed to explain why the twenty-four-hour provision of alcohol is needed and Public Protection believe that the granting of this license will have a detrimental effect on local communities.

### Conclusion

Public Protection are of the view that this license application has not considered the recommended advice in relation to licensing hours in the Lambeth Licensing Policy, which in this situation are extremely relevant, therefore we are representing against this application.

Yours sincerely



Keith Badrick  
Public Protection Officer