

Consultation on
Lambeth's Sport and Physical Activity Strategy

Consultation Report
November 2021

1. Introduction

1.1 Background

Sport and physical activity are powerful and positive forces in our borough. The value of them has been demonstrated in the tough times we have lived through providing health and well-being, a sense of belonging, escapism and enjoyment.

1.2 Our proposals

Our proposals are contained within the draft Active Lambeth Strategy 2021-2026.

2. The consultation

2.1 Consultation objectives

The purpose of the consultation was to establish how best to use our staff, facilities and assets in conjunction with our community partners for the good of the borough. Our outline plans are contained within a five-year strategy with the aim that sport and physical activity can be used for the benefit of education, public health, transport, parks, community safety and to reduce serious youth violence. The views expressed through the consultation process will be used to develop and improve the strategy and to identify the priorities that are most important to the borough's residents.

2.2 Who we consulted

We consulted with:

- Residents
- Providers of sports and physical activity
- The voluntary and community sector
- Ward councillors

2.3 When we consulted

We consulted between 11 October and 14 November 2021.

2.4 How we consulted

We consulted via an online survey hosted on the council's consultation page.

2.4.1 Digital activity

The consultation was promoted via emails to those who have opted to receive consultation updates, as well as to those on the 'Community Roundup' list. In addition, it was promoted via Twitter and Facebook.

2.4.2 Print activity

There was no specific print activity.

2.4.3 Event activity

We ran a face to face drop-in session in the evening of 2 November.

3. Responses from members of the public

We received 93 responses to the survey.

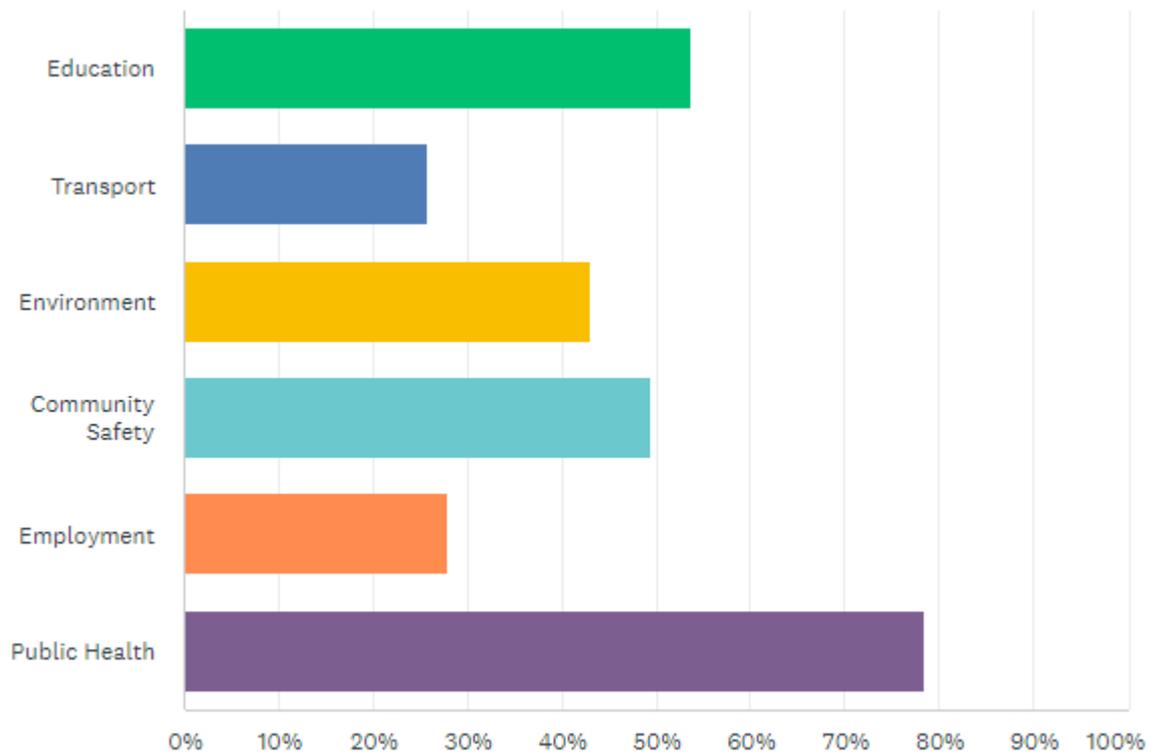
3.1 Summary of results

Q1 'In terms of sport and physical activity within the next five years, how important do you think the following priorities are?'

The percentage of respondents who considered these to be very important or important are shown in brackets with the three most well supported statements showing in red

- Maintain and improve our sports centres, swimming pools, parks and open spaces (97.85)
- Reduce the percentage of children who are measured to be obese by the age of 11 (currently 26%) (90.32)
- Involve more young people in sport and physical activity (94.62)
- Provide more opportunities for older Lambeth residents to remain fit and socially engaged (91.4)
- Target sports programmes on young people more at risk of getting involved in anti-social behaviour or serious youth crime (91.4)
- Support Lambeth's sports clubs and community organisations to deliver opportunities (90.32)
- Establish a Lambeth Sports Partnership Board to provide a voice for sports clubs and community organisations (75.27)
- Get more people walking, running or cycling to decrease our carbon footprint and help the environment (83.87)
- Use physical activity programmes to address challenges such as cardiovascular disease, isolation, mental health, diabetes (92.48)
- Regenerate Brixton Rec (67.03)
- Develop specific programmes to offer attractive opportunities for women and girls (90.32)

Q2 'Where do you think sport and physical activity have the greatest opportunity to contribute towards Lambeth's other core objectives?'



3.2 Summary of demographics

Equal numbers of men and women responded to this survey.

62% of respondents described themselves as White British, 9% as White Other, and 6% as Black British Caribbean.

17% of respondents stated that they had a disability.

3.3 Additional comments

Q3 'In your own words, please let us know what Lambeth should be focusing on in terms of sport and physical activity in the next five years'

82 people answered this. A number of people felt it was important to focus on improving existing facilities:

'Improving facilities and access should be 90% of the focus'

'Renovate facilities, add lighting and canopies and indoor facilities'

Others felt that accessibility and inclusivity were key factors:

'Making it accessible and less intimidating for people who might not be traditional gym users to take part in sports activities'

'Equal opportunities for all groups of people to be active and do sports'

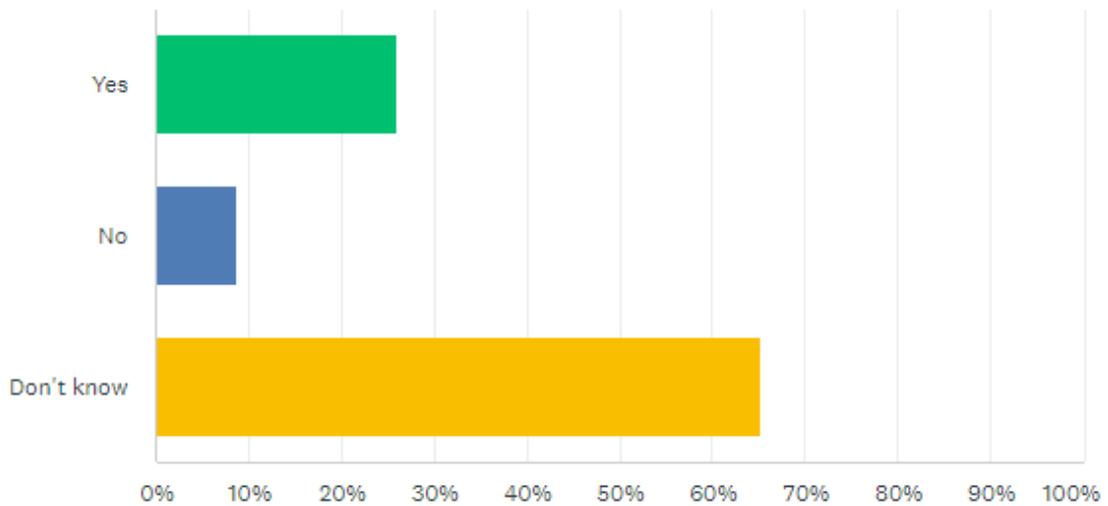
There were some comments relating to specific types of facilities:

'The Brixton Rec needs investment'

'Please manage the ice rink so that teams can continue to play ice hockey'

'I'd love to see cricket nets put into those parks and commons that don't currently have them'

Q4 'Do you think the draft Active Lambeth Strategy document will help to achieve these'



Q5 'Why do you think this?'

51 people answered this.

Some people felt more detail was required:

'Need more detail about how Lambeth will run the leisure/sports facilities'

'Not clear enough plans to be able to tell. Seems more focused on sport than other activities'

Others expressed broad support:

'The draft strategy picks up all the points I wanted to see'

'There has been great consideration taken into speaking with the right stakeholders and this comes across throughout'

Q6 'If you would like to comment on the Active Lambeth Strategy document, please do so here'

Comments included:

'I am encouraged by what I see here but I really want to see more emphasis on supporting infrastructure across the borough'

'I would like to take the opportunity to flag the importance of giving a platform to less popular sports'

'Keep it simple, and fun. Being active does not need a lot of kit and gyms. It just needs to be movement'

4. Responses from statutory bodies and other stakeholders

London Sport Commented '- 'There has been great consideration taken into speaking with the right stakeholders and this comes across throughout'

5. What happens next

The draft Lambeth Activity Strategy will be amended to reflect the views expressed in the consultation. Specifically

- Both the online and public consultation exercise emphasised the importance of the council maintaining and developing its stock of facilities. The need for longer term planning to achieve this was highlighted.
- The priorities expressed in the consultation will be represented in the draft strategy. These were

Maintain and improve our sports centres. Pools, open spaces and parks

Involve more young people in sport and physical activity

Use physical activity programmes to address challenges such as cardiovascular disease, isolation, mental health, diabetes

- The areas of the council services that could benefit most from engagement will be identified - Education, Community Safety and Public Health
- The strategy will provide additional guidance on how and when detailed implementation plans will be devised to progress objectives.

A revised strategy will be produced incorporating this feedback. The final strategy will progress to Cabinet approval in February 2022.

Appendix A – Consultation communications

[Insert press releases, stakeholder emails and letters, posters, leaflets, the consultation document, the consultation questionnaire, website screen grab, etc.,]

An email inviting comments of the strategy was sent out to all Community Sports Clubs and organisations identified in Lambeth's Database

Appendix B – Consultation distribution area

[Include borough, ward or other map showing the distribution area]

Appendix C – List of stakeholders consulted

168 Sports or Community organisations were contacted and asked to contribute to the consultation

Elected members	Name
Lambeth councillors	Cllr Anwanyu, Davie, Leigh, Dickson, Winifred
MPs	
MEPs	
London Assembly Members	
Police and health authorities	
Metropolitan Police	
London Fire Brigade	
London Ambulance Service	
NHS Lambeth CCG	
Voluntary and community sector groups	
BME groups	
Disability groups	DASL and 363
LGBT groups	
Faith groups	
Older people groups	
Children’s groups	Lambeth Youth Council and Children’s Services Survey of Young People
Carers groups	Carers for Carers
MIND	
Age UK	
Debt relief charities	
Other stakeholder or partners	
Gas, electricity and water suppliers	
Telecommunication providers (BT, etc.,)	

The public forum event on November 2nd 2021 attracted representatives from the following organisations Little Giants Volleyball, Brixton Bulls, London Sport, Vauxhall City Farm, ACE Programme, Brixton BMX, CEFI, South American Volleyball, Moving Matters, Fulham Foundation, Tennis in the Park, Sapphire Ministries, Streatham Chiefs Ice Hockey, Big CIC, Protouch, Streatham Storm Women’s Ice Hockey Club.