

From: [Thomas Dunn](#)
To: [Ola Owojori](#)
Subject: FW: 21/00215/PRMNEW | Premises Licence 10 Electric Avenue London LONDON SW9 8JX
Date: 20 September 2021 08:19:21

Hi Ola,

Please see the rep below in respect of an application assigned to you.

Tom

From: Karin Christiansen [REDACTED]
Sent: 16 September 2021 21:34
To: Thomas Dunn <TDunn@lambeth.gov.uk>; Licensing <XDESLICENSE@lambeth.gov.uk>; Cllr Donatus Anyanwu [REDACTED] Cllr Emma Nye [REDACTED] Helen Hayes [REDACTED] Sleepless Brixton [REDACTED]
Subject: 21/00215/PRMNEW | Premises Licence 10 Electric Avenue London LONDON SW9 8JX

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Dear Mr Dunn

I am writing to register my concern and objection regarding licensing application:

21/00215/PRMNEW 10 Electric Avenue London LONDON SW9 8JX

https://beta.lambeth.gov.uk/sites/default/files/2021-08/10-electric-avenue-london-sw9-8jx_0.pdf

a) General – all four licensing objectives (b, c, d and e)

The application is extremely thin indeed. The applicants appear to be unaware or unconcerned about the context they are proposing to operate in. Brixton is an area with some of the highest crime and disorder in the country. Electric Avenue is at the epicenter of a series of public nuisance problems. This is an area of serious public safety challenges, with major challenges in terms of police and council officer enforcement capacity. The applicant has failed to engage in any way with residents and the community as set out in Lambeth policies. The application clearly reflects this failure.

Fortnightly staff meetings, a bit of training, CCTV and some signs is clearly insufficient for an application for alcohol to be served 11 hours a day 7 days a week in this area.

b) The prevention of crime and disorder

Both the Electric Avenue and the broader area have major crime and disorder challenges, and the application fails to address these in any way. The application should set out how the applicants will avoid contributing further to these problems. Instead they merely set out a list of a few normal bar management measures around bottles, CCTV and signs and basic statutory compliance like a refused alcohol sales log and an incident book. These cannot possibly be considered sufficient to meet the challenge of running licenced premises in this complicated and difficult area.

c) Public safety

Again, the applicant outlines a few basic bar management measures, most of which are required

by law. These measures might be sufficient in an area that does not face ongoing public safety challenges, but they are simply insufficient to deal with central Brixton. The fact that the applicants think this is in any way sufficient is good evidence that they have not considered the environment they want to operate in, and have planned to deal with the problems they will face.

d) The prevention of public nuisance

While not having external speakers clearly welcome, the applicant seems unaware of the ongoing major noise nuisance issues or the large number of residents living all around them. This includes residential properties directly above and opposite them. Since the hard resurfacing of Electric Avenue, the street has notoriously difficult acoustics. There have been frequent complaints from residents that they are unable to sleep because of amplified music, played both inside and outside properties. The applicants do not appear to have been in touch with council officers or residents to discuss noise management.

Similarly “Bin located in a visible area for the control of litter” is grossly insufficient to the scale of the litter and waste management problems in the Avenue.

e) The protection of children from harm

The proposal seems to again address only the most limited and basic criteria and unaware or unconcerned about the children living and attempting to sleep in the area around them. It says only that the applicants would not allow the presence of unaccompanied minors on the premises after 8pm. There are serious problems with noise and public disorder which impinge on the well-being of children living in Electric Avenue, which are ignored by this application.

Best wishes

Karin

Karin Christiansen

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