

Measures to be taken during the Covid 19 pandemic restrictions:

1. Track and trace information shall be recorded and securely stored for 21 days before being destroyed
2. Tables and chairs are to be set apart with at least 1 meter, distance between them, to fall in line with government recommendation.
3. Clear signage to emphasise the need for social distance.
4. Hand sanitising stations and waiting points for customers will always be maintained.
5. Signage informing customers that only contact card payments are available on site.
6. Contact names and telephone numbers of all customers will be collated in accordance to NHS track and trace.

The four licensing objectives:

7. A staff member from the premises who is conversant with the operation of the CCTV system shall be in the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested and within a maximum of 24 hours of the initial request.
8. Subject to Data Protection guidance and legislation, the management of the premises will ensure that key staff are fully trained in the operation of the CCTV, and will be able to download selected footage onto a disk/USB Stick for the Police or authorised officers of the Local Authority or UK Border Agency without difficulty, delay or charge.
9. Any CCTV breakdown or system failure will be notified to the Police and Local Authority immediately & remedied as soon as practicable. Repair records / invoices shall be kept on site for at least 12 months and be readily available to be viewed by all authorised persons upon request.
10. Notices shall be prominently displayed within the premises stating that CCTV is in operation.
11. A strict one in one out policy will be in place when people are using the toilets.
12. All staff members engaged, or to be engaged, in selling alcohol on the premises shall receive full training pertinent to the Licensing Act, specifically in regard to age-restricted sales, and the refusal of sales to persons believed to be under the influence of alcohol or drugs. This shall take place every 12 months.
13. All such training is to be fully documented and signed by not only the employee but the person delivering the training. Training records shall be kept at the premises and made available upon request to either Police Officers or an authorised officer of Lambeth Council.
14. Toilets will be regularly cleaned, and hand sanitiser will be available one in one out policy when using the toilet.

15. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
16. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
17. Signage advertising the aforementioned proof of age scheme shall be prominently displayed throughout the premises with a particular emphasis on the alcohol display area and service area.
18. An incident log and refusals shall be kept at the premises, and made available on request to an authorised officer of the Lambeth Council or the Police. It must be completed within 24 hours of the incident and will record the following:
 - a) all crimes reported to the venue
 - b) all ejections of patrons
 - c) any complaints received concerning crime and disorder
 - d) any incidents of disorder
 - e) any faults in the CCTV system, searching equipment or scanning equipment.
 - f) any refusal of the sale of alcohol including date, time and name of staff member.
 - g) any visit by a relevant authority or emergency service.
19. Customers will only be permitted to drink within the brewery itself and will not be allowed to roam around the industrial estate.
20. No individuals under the age of 21 to be allowed onto the premises

From: [Sim Cotton](#)
To: [Pam Riley](#)
Subject: Re: additional information
Date: 06 November 2020 09:47:14

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hi Pam,

If possible I would also like to add that the entrance to the premises is on Beadman Street and as a result there should be no disruption to the members of the West Norwood Mosque situation at 58-60 Norwood High St.

Many thanks,
Sim



On Thu, 5 Nov 2020 at 16:05, Sim Cotton <[REDACTED]> wrote:

Hi Pamela,

Sorry for the delay in getting this over to you.

Firstly I just wanted to ask you to remove numbers 19 and 20 from the revised conditions document that you sent out previously and I also wanted to request that you amend number 2 to state that tables and chairs will be more than one meter apart.

In regards to my application for a premises license at 2-12 Ernest Avenue on behalf of The London Beer Factory I would like to add the below information.

I set up the London Beer Factory with my brother six years ago in Hamilton Road Industrial Estate, Gipsy Hill, within the borough of Lambeth.

We started as just the two of us and now employ over 20 people in the borough. The London Beer Factory is a small craft brewery and we make a wide variety of beers that are typically sold in local pubs such as The Rosendale, The Great North Wood, The Great Southern, small bottle shops and directly to our local customers mainly within the South East London area.

I myself have lived in Lambeth for the last six years, previously in Herne Hill and now that I have a young family in West Norwood.

We still produce and package all of our beer in Gipsy Hill but recently took over the lease on 2-12 Ernest Avenue which is used as our warehouse and distribution centre.

The idea for a Tap Room at 2-12 Ernest Avenue is born out of wanting to create a space where the local community can come to meet, chat and learn about the different beers that we brew. We want to be able to engage more with our local customers and create an interesting space where they can sit and enjoy a beer at the weekend or buy a few beers to take away.

Having a young family myself I am very aware of making sure that the Tap Room is a family friendly environment. Living locally I have discussed the idea with lots of local residents and businesses and I know that there is a huge amount of local support. We have even set up a petition that now has over 400 signatures., see below link.

https://www.change.org/p/london-borough-of-lambeth-support-london-beer-factory-s-new-bar-in-west-norwood-d88e6ec8-33af-4926-a388-eba41b4a3fb7?utm_content=cl_sharecopy_25503891_en-GB%3A6&recruiter=1159305342&utm_source=share_petition&utm_medium=copylink&utm_campaign=share_petition

As a local resident I know that the local area is in need of more interesting places to eat and drink, we are not in a cumulative impact zone and therefore the argument that there are already enough restaurants and pubs locally can be negated. But we are not simply trying to open a bar, we are trying to create a space where we can engage with the local

community and equally the local community can engage with us (a local craft brewery).

We, The London Beer Factory already operate another Tap Room in Bermondsey, which we have run for the last two years. We therefore have a huge amount of experience already in managing a venue of this nature and making sure that the four licensing objectives are upheld. We will make sure that all staff members are trained in the four licensing objectives as well as the challenge 25 policy.

I strongly feel that opening a Tap Room in West Norwood will be hugely positive for the local community, it will create jobs, bring visitors to the area from other parts of London and create a space for the community to engage with one another.

I hope that at this time when businesses are having to close their doors you are able to help us create something bright for the future.

Many thanks,
Sim



On Thu, 5 Nov 2020 at 12:38, Sim Cotton [REDACTED] > wrote:

Hi Pam,

Yes is it ok if I get you this by the end of the day as I've just got a few meetings.

Thanks,
Sim



On Thu, 5 Nov 2020 at 12:05, Pam Riley <PRiley@lambeth.gov.uk> wrote:

Good afternoon Sim

I just wanted to know if you had any supporting information you would want to be added to your application form? It would be added to the report that I am currently writing?

Kind Regards

Mrs Pamela Riley

Licensing Officer

Public Protection & Regulatory Services (Licensing)

London Borough of Lambeth

Tel: 020 7926 6164

Email: priley@lambeth.gov.uk

Licensing Email: Licensing@lambeth.gov.uk

Website: <http://www.lambeth.gov.uk/licensing/>

Items by post should be sent to:

London Borough of Lambeth, Community Safety, PO Box 734, Winchester SO23 5DG

Items for courier or hand delivery should be delivered to

London Borough of Lambeth, Community Safety, Civic Centre, [6 Brixton Hill London SW2 1EG](#)

Sign up for email updates about Empire Windrush celebrations at:

<http://www.lambeth.gov.uk/empirewindrush>

LWE

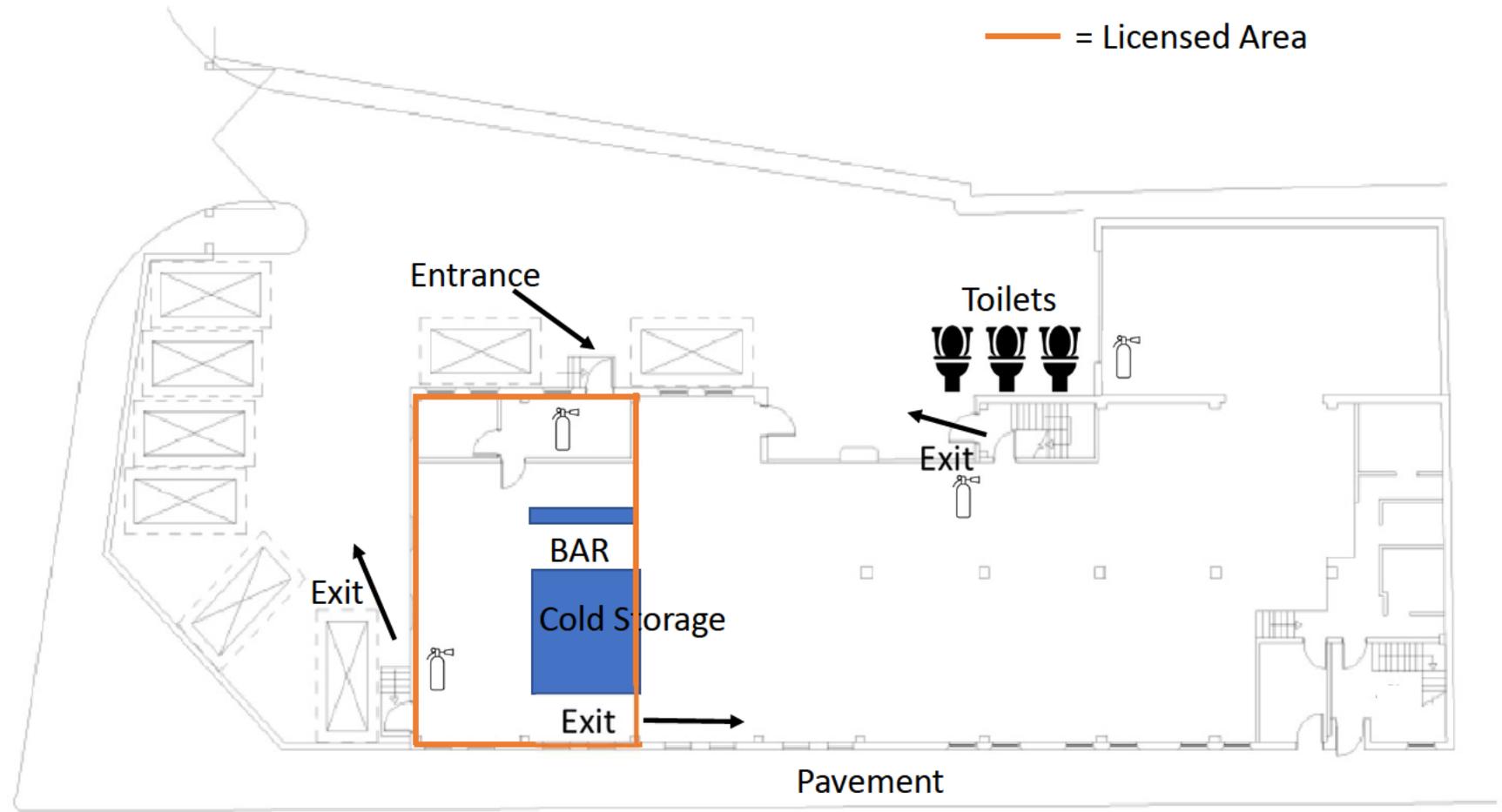


Disclaimers apply - full details at www.lambeth.gov.uk/email-disclaimer

 = Fire Extinguisher

 = Licensed Area

Beadman Street



Ernest Avenue