

New Premises Licence

Premises Details

Premises Address *

2-12 ERNEST AVENUE LONDON LAMBETH SE27 0DJ

Telephone number at premises (if any)

Non-domestic value of premises. *

£ 78000

Applicant Details

I/We apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Please state whether you are applying for a premises licence as:

a person other than an individual -as a limited company/
limited liability partnership

Applicant Details

If you are applying as a person described in one of the above please confirm: *

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

Other Applicant (Non Individual)

Name *	The London Beer Factory Ltd.
Registered Address *	Unit 4
	160 Hamilton Rd
Town/City *	West Norwood
County	
Postcode *	SE27 9SF
Registered Number (where applicable)	
Description of applicant (for example partnership, company, unincorporated association, etc) *	The London Beer Factory is limited company which is a craft brewery based at units 4 and 6 in Hamilton Road Industrial Estate, SE27 9SF, where we have been brewing beer for the last 6 years.
Telephone Number	
Email *	

Operating Schedule

When do you want the premises licence to start? *	21/10/2020
If you wish the licence to be valid only for a limited period, when do you want it to end?	
Please give a general description of the premises. *	2-12 Ernest Avenue is a 7,500 sq ft warehouse which the London Beer Factory uses to store raw materials and finished goods as well as its distribution hub. We would like to open up a small part of the warehouse as a tap room for local customers to try our latest beers and buy some cans to take away.
If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.	

Operating Schedule

What licensable activities do you intend to carry on from the premises? * (Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2) *

Plays

Films

Indoor Sporting Events

Boxing or Wrestling

Live Music

Recorded Music

Performances of Dance

Anything of a similar description falling under Music or Dance

Provision of late night refreshment

Supply of Alcohol

Supply of Alcohol Standard Times

Standard days and timings, where you intend to use the premises for the supply of alcohol. (please read guidance note 7)*
Please enter times in 24hr format (HH:MM)

Day *

Every Day

11:00

23:00

Supply of Alcohol

Will the supply of alcohol be for consumption on premises or off premises or both? (please read guidance note 8) *

Both

State any seasonal variations for the supply of alcohol. (please read guidance note 5)

Please state any non-standard timings, where you intend to use the premises for the supply of alcohol at different times from the Standard days and times listed? (please read guidance note 6)

Designated Premises Supervisor

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form)

Title *	Mr
First name *	Simon
Surname *	Cotton
Street address *	<div style="background-color: black; width: 100%; height: 1.2em;"></div>
Town/City *	<div style="background-color: black; width: 100%; height: 1.2em;"></div>
County	London
Postcode *	<div style="background-color: black; width: 100%; height: 1.2em;"></div>
Personal Licence Number (if known)	<div style="background-color: black; width: 100%; height: 1.2em;"></div>
Issuing Licensing Authority (if known)	<div style="background-color: black; width: 100%; height: 1.2em;"></div>

Adult Entertainment

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

N/A

Opening Hours Standard Times

Standard days and timings, where the premises are open to the public. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *

Every Day

11:00

23:00

Licensing Objectives

Describe any additional steps you intend to take to promote the four licensing objectives as a result of the proposed variation:

a) General - all four licensing objectives (b, c, d and e) (please read guidance note 10)

We are particularly conscious of the need to social distance given the ongoing risks to Coronavirus. We will be accepting contactless and card payments only. Our toilets will be cleaned regularly and we will provide hand sanitising stations for customers. All members of staff will be trained in the licensing objectives and how to uphold them

b) The prevention of crime and disorder

The names and telephone numbers of all customers will be collated in accordance the NHS track and trace. We already have CCTV in operation in the Industrial Estate to help prevent crime and disorder

c) Public safety

We will provide clear signage and waiting points to emphasize the need to social distance. We will operate a strict one in one out policy when using the toilet. We will make sure tables and benches are spaced well apart to allow social distancing. We will provide hand sanitising stations Toilets will be regularly cleaned and hand sanitiser will be available

d) The prevention of public nuisance

All customers will be asked to leave quietly. Clear and legible notices will be prominently displayed to remind customers to leave quietly and have regard to our neighbours.

e) The protection of children from harm

The licensee and staff will ask persons who appear to be under the age of 25 for photographic ID such as a photographic driving. All staff will be trained for UNDERAGE SALES PREVENTION regularly. A register of refused sales shall be kept and maintained on the premises.

Declarations

Declaration Type *

Sole Applicant - Individual or Other

Declarations

I have uploaded a copy of the plan of the premises. I have uploaded a copy of the consent form completed by the individual I wish to be designated premises supervisor, if applicable. I understand I must now advertise my application. I understand that if I do not comply with the above requirements my application will be rejected. Applicable to all individual applicants, including those in partnership which is not a limited liability partnership, but not companies or limited liability partnerships I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15)

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT 'IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Signature/Declaration of applicant or applicant's solicitor or other duly authorised agent (see Guidance Note 11 & 12). If signing/applying on behalf of the applicant, please state your name and in what capacity you are authorised to sign/apply. When submitting an on-line application form the 'Declaration made' checkbox must be selected.



I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).



The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15).

Full Name *

Simon Cotton

Date *

21/09/2020

Capacity *

Applicant



Declaration made

Do you wish to provide alternative correspondence details? *

No

Email confirmation

On submission an email confirmation will be sent using the details below

Forename

Simon Cotton

Surname /Company Name

The London Beer Factory Ltd.

Email *

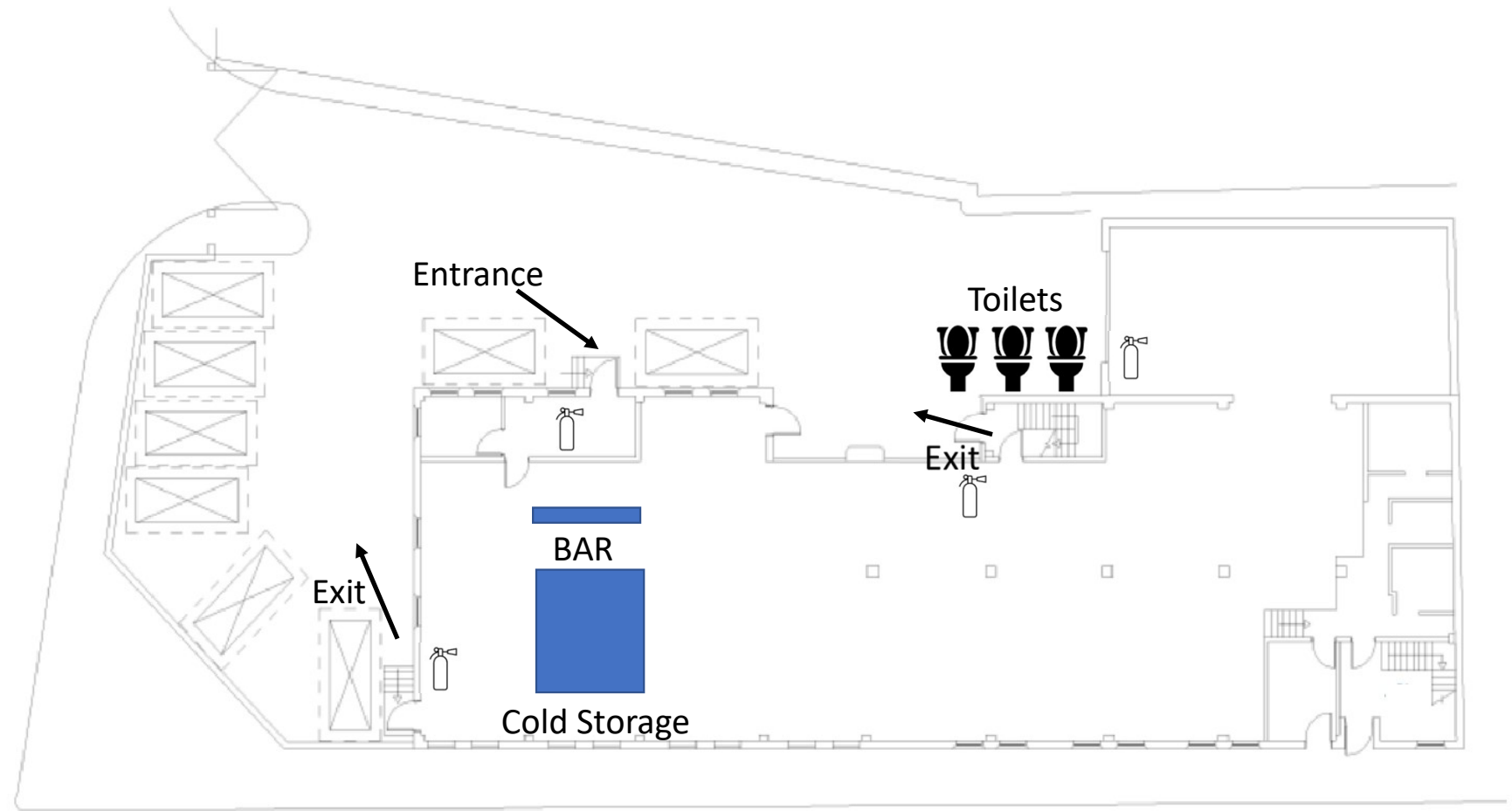
[REDACTED]

Telephone

[REDACTED]

 = Fire Extinguisher

Beadman Street



Ernest Avenue