

## Annex B Licensing Act 2003 Premises Licence

**Premises Licence Number**

Prem2159

**Version Reference**

18/00180/PRMNEW

### Part 1 – Premises Details

**Postal address of premises including Post Town & Post Code, or if none, ordnance survey map reference or description**

Mama V'S  
10 Voltaire Road  
London  
SW4 6DH

**Telephone number**

**Where the licence is time limited the dates**

**Licensable activities authorised by the licence**

Sale by Retail of Alcohol

**The times the licence authorises the carrying out of licensable activities**

**Sale by Retail of Alcohol**

Monday - Sunday

11:00 - 22:00

**The opening hours of the premises**

Monday to Sunday

05:30 - 22:30

**Where the licence authorises supplies of alcohol whether these are on and/or off supplies**

On the premises

**Part 2**

**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence**

Vanessa Lancellotti

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

Email Address contact details

S.gibson@sglicensing.co.uk

**Registered number of holder, for example company number, charity number (where applicable)**

Not Applicable

**Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply or the sale by retail of alcohol**

Ms Vanessa Lancellotti

[REDACTED]  
[REDACTED]  
[REDACTED]

Landline Telephone contact details

[REDACTED]

**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply or sale by retail of alcohol**

**Personal Licence No:** 2016/01576/LAPER

**Licensing Authority:** London Borough Of Hammersmith & Fulham

**Signed:**

On behalf of the Head  
of Community Safety

**Dated: 4<sup>th</sup> December 2018**

## **Annex 1 – Mandatory conditions**

### **1 MANDATORY CONDITIONS (Alcohol - on)**

#### **Condition A1.**

No supply of Alcohol may be made under the Premises Licence:

- (a) At a time when there is no Designated Premises Supervisor in respect of the Premises Licence; or
- (b) At a time when the Designated Premises Supervisor does not hold a Personal Licence or his Personal Licence is suspended.

#### **Condition A2**

Every supply of alcohol under the Premises Licence must be made, or authorised by a person who holds a Personal Licence.

#### **Condition A3**

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—

- (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
- (ii) drink as much alcohol as possible (whether within a time limit or otherwise)

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

#### **Condition A4**

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

#### **Condition A5**

(1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

#### **Condition A6**

The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

#### **Additional Mandatory Licensing Conditions, Minimum Drinks Pricing:**

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979

(b) "permitted" price is the price found by applying the formula -  $P=D+(DxV)$  where:

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence

- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

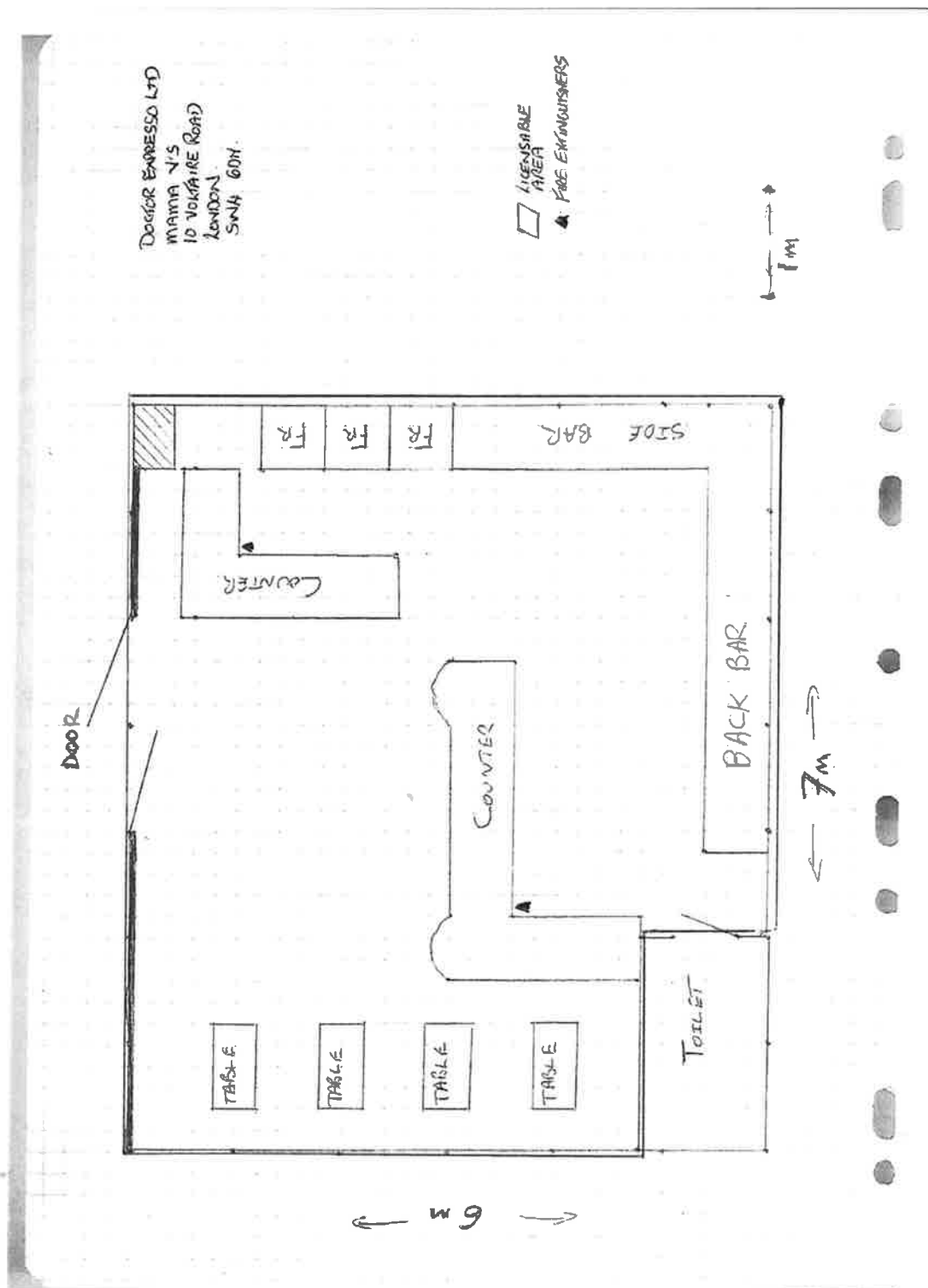
## **Annex 2 – Conditions consistent with the Operating Schedule**

None

### **Annex 3 – Conditions attached after a hearing by the licensing authority**

1. The premises shall install and maintain a comprehensive CCTV system. All entry and exit points must be covered enabling frontal identification of every person entering in a light condition. The CCTV system shall continually record whilst the premises are open. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer of Lambeth Council.
2. A staff member from the premises who is conversant with the operation of the CCTV system shall be in the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested and within a maximum of 24 hours of the initial request.
3. All staff members engaged, or to be engaged, in selling alcohol on the premises shall receive full training pertinent to the Licensing Act, specifically in regard to age-restricted sales, and the refusal of sales to persons believed to be under the influence of alcohol or drugs. This shall take place every 6 months.
4. All such training is to be fully documented and signed by not only the employee but the person delivering the training. Training records shall be kept at the premises and made available upon request to either Police Officers or an authorised officer of Lambeth Council.
5. Signage shall be displayed at the exit of the premises requesting customers leaving the premises to do so quietly so as not to disturb nearby residents.
6. The premises shall operate a proof of age scheme (minimum Challenge 25). Under such scheme the only forms of acceptable identification will be photographic identification cards such as driving licences, passports or proof of age cards bearing the "PASS" mark hologram.
7. Signage advertising the aforementioned proof of age scheme shall be prominently displayed throughout the premises with a particular emphasis on the alcohol display area and checkout locations.
8. A record shall be kept detailing all refused sales of alcohol. The records shall include the date and time of the refused sale and the name of the member of staff who refused the sale. The records shall be available for inspection at the premises by the police or an authorised officer of the council at all times whilst the premises is open.
9. There shall be a Level 1 trained member of staff on duty on the premises at all times that the premises are open to the public and licensable activities are taking place.
10. All alcohol products sold at the premises shall have the relevant UK duty paid label attached.
11. The supply of alcohol on the premises shall only be to persons seated taking a table meal there and for consumption by such persons as ancillary to their meal.
12. No alcohol shall be consumed in any outside area of these premises

# Annex 4 – Plans





## Licensing Act 2003 Premises Licence Summary

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**Name, (registered) address of holder of premises licence**

Vanessa Lancellotti

*Personal Details have been withheld by the Licensing Service. Please contact the Licensing Team.*

**Registered number of holder, for example company number, charity number (where applicable)**

N/A

**Name of designated premises supervisor where the premises licence authorises the supply or sale by retail of alcohol**

Ms Vanessa Lancelloti

**State whether access to the premises by children is restricted or prohibited**

Restricted