

## LOCAL CLAPHAM BUSINESS SURVEY FOR SOUTH WEST FOUR FESTIVAL 2019

81

	Less	Same	Higher
Was there a change to your normal business turnover on the weekend of the festival this year?	1	13	67
	1.23%	16.05%	82.72%

	No	No Impact	Definitely
Do you think that events on the Common are beneficial to the local community and make Clapham a more attractive place to visit and live in?	4	10	67
	4.94%	12.35%	82.72%

	No	Not Fussed	Yes
Would you welcome a return to Clapham of the SW4 Weekender festival?	2	11	68
	2.47%	13.58%	83.95%

	Good	Bad	Indifferent
As per 2016 and 2017, we are looking at extending the SW4 Weekend to possible include the Monday and possibly the Friday. What are your thoughts on this?	69	1	11
	85.19%	1.23%	13.58%